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EAST LAWN NURSERY

Ornamental Trees, Shrubs, Hedges, Roses, Bedding Plants

FOLSOM BOULEVARD AT 46TH STREET

SACRAMENTO, CALIFORNIA

Telephone: CAPITOL 2060



Beauty Around the Home

IN recent years the American people have shown a great improvement in their standards of good taste in architecture and the decoration of their homes.

We no longer think of an ornamental planting as something intended only for the millionaire class with a large country estate. We now realize that the smallest lawn should be carefully planned and planted, as the planting of the home grounds is becoming an essential part in the development of the residential site, and the proper setting of the house is becoming as important as the plan of the building or the interior decorations.

Ornamentals are the materials with which we make the landscape compositions. Ever having in mind that we are painting a picture which will show the house properly framed with a background and skyline harmonizing with the general surroundings.

An unlovely view will suggest the introduction of a clump of plants to screen that which is unsightly and produce a note of interest in the place.

A barren uninteresting lawn will require trees that are large enough to produce a pleasant play of light

and shadow on a scene that would otherwise be most monotonous, the trembling leaves and swaying branches are ever a source of delight and excite the emotions of the sublime. Trees are of slow growth and should be planted rather thickly at first and gradually thinned out as the occasion demands leaving each stand out in its majesty showing a clear cut outline.

The appearance of a man's home is of as much importance as his personal appearance and from the fact that we enter his home at the entrance to the grounds it is expedient that the attractiveness begin at the gateway and that we should plant for the joy of others as well as ourselves. The beautifying of the surroundings is an influence in the community for that which is artistic and attractive.

The attractive planting gives publicity to property and the more it is the more widely it is advertised, so apart from the beautiful and sentimental reasons for adornment, as a matter of investment there is ample justification for abundantly planting the home grounds.

EAST LAWN NURSERY

Cut Flowers

A. Guidotti
A. Woodall
Mrs. Franklin

Dolph Weidenman, *Supt.*

A. Cruikshanks, *General Manager*

Trees and Shrubs

D. Edmond
C. Stefani

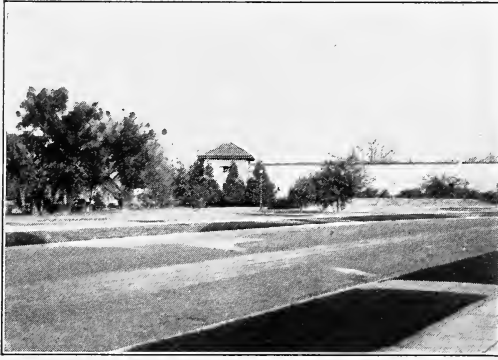
MEMBERS

American Association of Nurserymen

American Rose Society, Florists Telegraph Delivery Association

Folsom Boulevard at 46th Street; Telephone CAPITOL 2060

SACRAMENTO, CALIFORNIA



Sutter's Fort

He Profits Most Who Serves Best

IN ISSUING this little Catalog, we have endeavored to list most of the important items we carry, and grow here in our own Nursery in Sacra-

mento. To list all of the stock we grow here, would entail too much time and printers ink. Should you desire some item not listed, kindly write us about it, and we can very likely furnish it.

All the stock listed has been produced with the idea of meeting climatic conditions here in the Sacramento Valley, and most of it has been growing here for several years, so you can be sure that it won't curl up and die during the first hot spell.

This Nursery has been established here, and doing business every day for some twenty years, so if you have any complaint to register, or a bouquet to bestow, you will find us at the same old stand any time.

You can obtain advice here—freely—as to the varieties best suited to Sacramento Valley conditions, and as to their culture and habits.

No order is too large for us to execute, nor too small for us to appreciate.

See page nine for information on Cut Flowers and Floral work of all kinds.

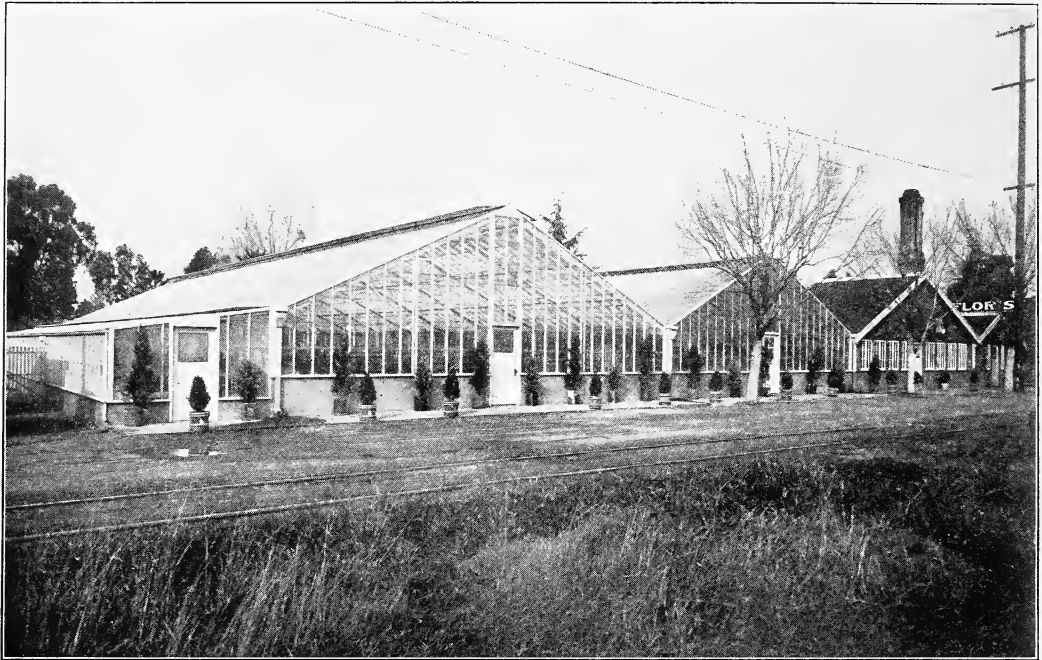
WE HAVE NO AGENTS!

An Invitation

VISITORS are always welcome at East Lawn Nursery and Greenhouses. Especially around holiday time, much of interest will be found by plant lovers. We are open from 8 A. M. until 5 P. M. every day except Sunday, and we close at twelve noon on Sundays. If driving, come out Folsom Boulevard to 46th Street, then turn South one block. The E. L. Car—giving a ten minute service—passes the Greenhouse door; it runs out J. Street.



The Capitol



Exterior East Lawn Nursery Greenhouses

The Secret of Successful Landscape Gardening

Start with a definite object, plan accordingly and follow it through.

Locate walks and roadways for service, beauty, and the future.

Avoid straight lines and sharp angles whenever possible. Graceful curves are much more pleasing.

Avoid terraces or steep grades because a longer slope is more natural and easier to care for.

Plan to leave the centers open, planting shrubs and trees around the borders.

Remember in arranging shade trees on the lawn, your idea should not be to play checkers with them; frame the house and don't hide it. An open center makes the approach more inviting.

Background or sky line is an important feature of good planting. The proper setting makes a cottage more attractive than a poorly planted mansion.

Use heavy plantings behind and to the rear sides of your home if the lawn is large enough.

A common mistake is using too much variety in mass planting. Harmonious groups are more effective than "salt and pepper" plantings.

Where space permits use at least five plants of a single kind.

For border planting, use a few good varieties and plant more of them. Plant the taller things as a background for borders with the lower growing ones and the border plants arranged in curves or groups. You cannot get mass effect by straight line planting.

In foundation planting emphasize corners and pillars by using taller shrubs.

You can put a hinge at the bottom of trellises for convenience in painting or spraying.

Lawn furniture used with restraint make the lawn much more attractive.

BEAUTIFUL surroundings need not appeal to our taste for the beautiful only, but from a commercial standpoint the beautifying of the home greatly adds to its value. Who, in seeking for a home would pass a house surrounded by a lawn judiciously planted to shrubs and trees which had been tenderly cared for for years, and choose one barren of tree, shrub or vine, some of which would take years to mature?

Evergreen Trees

EVERGREENS planted singly or in groups as specimens are pleasing in appearance at all seasons of the year and on account of the variety of coloring and form from which we may choose, there is always some species adaptable to any particular situation where such trees would be appropriate. These trees are also desirable for boundary plantings. Many of those listed will grow into splendid specimens.

ACACIA:

Beautiful, fast growing evergreen trees, well suited to California, many of them covered with bloom in early spring. All are fine shade trees. \$1.00 and \$2.00 each.

mollissima.

Yellow flowers.

melanoxylon (Black).

No flowers.

baileyana.

Lemon yellow flowers; very early bloomer.

CAMPHOR TREE:

officinalis.

Very handsome tree. Leaves glossy green and scented with camphor. Turns crimson in the fall. In cans, \$3.00 each.

CASUARINA:

stricta (Australian Beefwood).

Grows well on alkaline soil. Fine rapid growing tree. Makes good hedge. Stands trimming well. \$1.00 to \$2.00 each.

CEDRUS:

deodara (Indian Cedar).

An especially handsome tree. Branches have a graceful droop; foliage silvery green. One of the most rapid growing and picturesque of all cedars. \$3.50 to \$25.00.

De Currrens. \$3.50.

CYPRESS:

macrocarpa (Monterey Cypress).

A picturesque tree with dark green foliage. Extensively planted for hedges and windbreaks. Close and dense growing. \$1.50 each.

sempervirens (Italian Cypress).

Also called Pyramidal or Roman Cypress. Slender, with dark green foliage. Suitable for cemeteries, gate posts and arches. \$3.00 to \$6.00 each.

lawsoniana (Lawson Cypress).

Graceful, pendulous branches, very ornamental. \$.75 to \$5.00.

EUCALYPTUS:

globulus (Blue Gum).

So well known that no description is needed. 75c to \$1.25 each.

rostrata (Red Gum).

\$1.00 to \$1.50 each.

FIR:

Nordmann's.

The rich, dark, glossy green effect of this compact, slow growing, conical tree is especially attractive. 2 to 3 feet high, \$6.00 each.

GREVILLEA:

robusta (Silk Oak).

Rapid growing, medium sized tree. Sweet scented orange-yellow flowers. Stands drought well. Keep well cut back. 75c each.

JUNIPER:

chinensis.

Upright in growth, bluish green foliage. \$3.00.

hibernica (Irish Juniper).

Narrow columnar form, deep green. \$2.50.

sabina.

A trailing shrub, thrives in poor soil. \$3.50

SCHINUS:

molle (California Pepper Tree).

So well known here that no description is necessary. Native of Mexico. 75c to \$1.25 each.

ARBORVITAE-THUYA:

occidentalis aurea (Golden).

Tall columnar, with golden foliage. \$3.50.



Cedrus Deodara (at East Lawn)

Evergreen Trees (Continued)

SEQUOIA:

gigantea (California Big Tree).

\$2.00 to \$3.00 each.

sempervirens (Redwood).

\$4.00 each.

PINE-PINUS:

nigra austriaca.

Hardest evergreen known, symmetrical form.

\$5.00.

YEW-TAXUS:

baccata (English Yew).

Dark green with bright red fruit. \$8.00 and \$10.00.

MAGNOLIA:

The tree usually reaches a medium height but it does not do well on limestone soil. They seem to thrive best in moist porous soils, demanding an abundance of fertility. Where it does succeed planters are well repaid, the flowers being especially large and attractive, very fragrant, followed by scarlet seed.

grandiflora.

A slow growing tree. Very hardy and long lived. Large green leaves. Flowers, very large and pure white. In cans, \$3.00 to \$7.50 each.

Deciduous Trees

CHESTNUT:

European (*Castanea sativa*).

Spanish Chestnut. A very handsome ornamental tree. Large edible nuts, borne in picturesque burrs. 4 to 6 ft., \$1.25 each.

ELM-ULMUS:

A well known species of ornamental tree especially suitable for street or avenue planting. Tall, spreading vase-shaped heads. Rapid growers. We stock three varieties, English, American and Cork. 6 to 8 ft., \$1.50 each.

LABURNUM-GOLDEN CHAIN:

A small tree of quick growth. Flowers fragrant and hang in long racemes, resembling Wisteria. 4 ft., \$1.25 each.

LEPTOSPERMUM-AUSTRALIAN TEA TREE:

Thrives well in this state. 75c each.

LINDEN:

European (*Tilia europaea*).

Lime tree. The famous street tree of Europe. 6 ft., \$1.50 each.

MAPLE-ACER:

As a group they contain the most popular trees that are being planted today, and justly so. For quick effect, shade, brilliancy of color, adaptability to all conditions there is nothing to compare with the Maple family.

Norway (*A. platanoides*).

A large and very handsome tree, well adapted to the superior California conditions. \$1.00 and \$1.50 each.

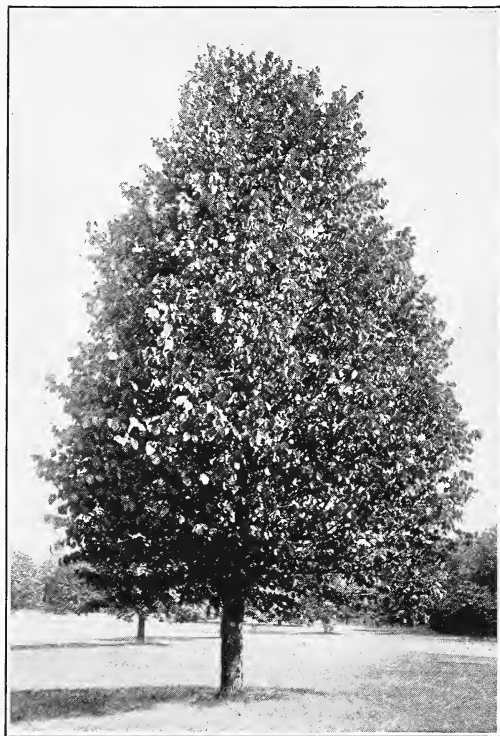
Silver (*A. dasycarpum*).

Rapid growing tree, foliage bright green on top leaf and silvery below. Does well here. \$1.00 and \$1.50 each.

MULBERRY:

Tea's Weeping (*Morus tatarica pendula*).

A most uncommon but very graceful weeping tree, forming an umbrella-shaped head, slender, willowy branches drooping to the ground. Foliage is beautiful, leaves distinctly lobed. Tree perfectly hardy, enduring the severe cold of the North, and extreme heat of the South. It is one of the most desirable of all weeping trees. 6 to 8 ft., \$4.00 each.



Silver Linden



American Elm

Fruits and Nuts

ENGLISH WALNUTS:

Grafted Franquette, Mayette and Eureka.
4 to 6 ft., \$1.50 each.

CHESTNUT (European):

4 to 6 ft., \$1.25 each.

OLIVES (Mission):

\$1.25 each.

ORANGES:

Washington Navel and Valencia. \$2.50 each.

LEMONS (Eureka):

\$2.50 each.

POMELO (Grape Fruit):

\$2.50 each.

Other Fruit Trees

ALTHOUGH we carry most of the varieties of fruit trees, and can fill orders for almost any of them, we do not list them this season. Prices run about 75c each, except Cherries, which are 90c each.

Deciduous Trees (Continued)

PLANE:

Oriental (*Platanus orientalis*).

European Sycamore. Most highly recommended by all authorities for street planting in California. Fast and vigorous grower, stands pruning well and cannot be excelled as shade trees. Free from disease and insect pests. We can thoroughly endorse it as a good street tree. Largely planted in Sacramento's newer sections and around the postoffice. We have a fine lot of straight trees. \$1.25 to \$2.00 each. This tree is a specialty with us.

POPLAR:

Poplars can be planted with slower growing, more permanent trees among them, and when the latter are large enough the poplars may be cut away.

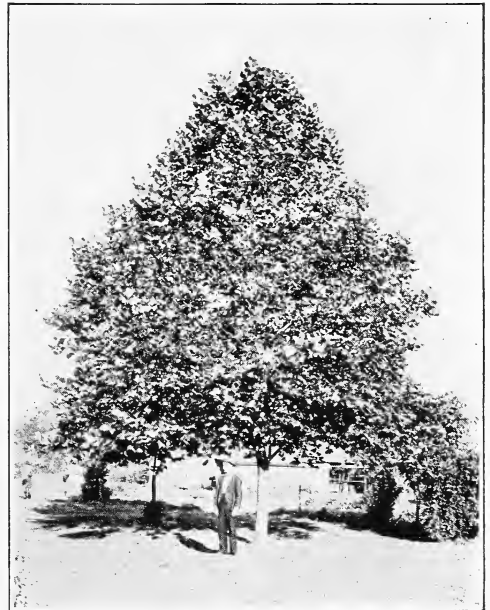
Lombardy (*Populus fastigiata*).

A very tall, slender, quick growing tree. Very distinct. 6 to 8 ft., \$1.50 each.

WILLOW:

Weeping (*Salix babylonica*).

The well known common weeping willow. Very fine for planting along the banks of streams and lakes. Very handsome and distinctive. \$1.50 each.



Oriental Plane

Evergreen and Deciduous Shrubs

ABELIA: *grandiflora*.

A most beautiful evergreen shrub. Graceful, arching branches of bright color. Dark, glossy green leaves. Flowers are white tinged with pink and are borne in clusters from early spring until late fall. \$1.50 each.

ALTHEA, ROSE OF SHARON:

Covered with bloom during several months in summer. Hardy, tall shrubs. Various colors, from white to purple. \$1.50 each.

AUCUBA: *japonica*.

A fine evergreen shrub for tubs. \$2.50 each.

BERBERIS: *darwini* (Mahonia or Evergreen Barberry).

Attractive shrubs with spiny leaves, brown branches and orange-yellow flowers. Dark purple berries follow bloom. \$1.25 to \$2.50 each.

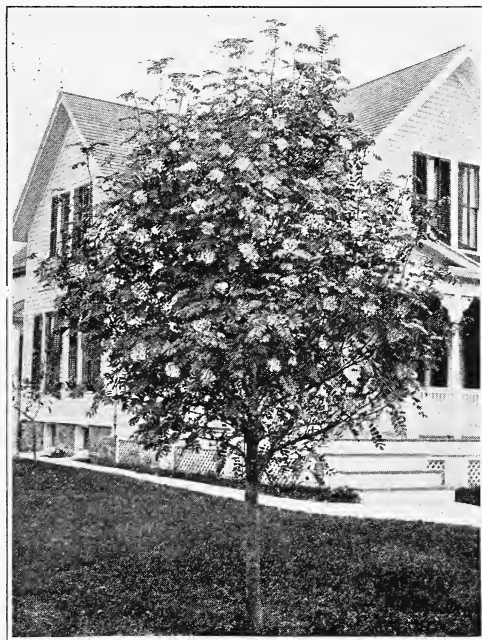
BOXWOODS:

Buxus sempervirens.

We carry many beautiful specimens, either globe or standard shapes. Prices are \$2.50 to \$10.00 each.

japonica.

Pyramid in form, good for formal planting. \$.75 to \$1.25.



European Mountain Ash

BROOM:

Cytisus canariensis (Spanish Broom).

A many-branched shrub with fragrant bright yellow flowers borne in racemes. Much used for hedges and bedding. \$1.00 each.

scoparius (Scotch Broom).

Erect with long green branches. Thrives in most any well drained soil. Rapid grower. Bright yellow flowers in great profusion. \$2.00 each.

BUDDLEIA, BUTTERFLY BUSH:

Blooms continuously throughout the summer. Flowers resemble lilacs in color and form. Does well planted in masses. \$1.00 each.

CAMELLIA:

japonica.

Beautiful winter flowering evergreen with dark green foliage. Flowers unusually beautiful and wax-like. Three sorts with red, pink and white flowers. \$1.50 to \$7.50 each.

COPROSMA:

baueri.

Foliage glossy deep green. Adapted for hedges or bedding. With age it forms a compact shrub. \$1.00 to \$2.50 each.

COTONEASTER:

Ornamental shrubs well adapted for rockeries on account of their low, almost horizontal growth. Thrive in any well drained soil, but dislike very moist and shady positions. All have ornamental fruit.

francheti.

An upright form, with small pink flowers. \$2.00 each.

pannosa.

Tall with white flowers. \$2.00 to \$5.00 each.

horizontalis.

Very low branches with pink flowers. \$1.50 and \$2.50.

microphylla.

Densely branched, low sort. White flower. Red fruit. \$1.50 to \$2.50.

CRATAEGUS:

pyracanthus (Burning Bush).

A compact, evergreen shrub with small white flowers in spring, followed by masses of bright orange berries. \$1.75 to \$4.50 each.

GRAPE MYRTLE-LAGERSTROEMIA INDICA:

A well known and desirable flowering shrub. Bright green shining leaves. Flowers in profusion for several months in late summer. Four colors of flowers, pink, white, purple, and rose. \$1.75 each.

DIOSMA:

ericoides.

A small heath-like shrub with white flowers, fragrant foliage. \$1.00 each.

Shrubs (continued)

ESCALLONIA:

rosea.

Fragrant, red flowers in terminal clusters. A rapid grower and of easy culture. 50c to \$2.50 each.

EUONYMUS:

japonicus.

Hardy; dense, upright, with lustrous dark evergreen foliage. 75c to \$3.50 each.

japonica variegata.

Silver, brilliant variegated foliage. \$.35 to \$2.75.

auree marginatus.

Gold bordered leaves. \$.50 to \$3.50.

auree variegatus.

Similar to above except the color is variegated. \$.35 to \$2.50.

ILEX:

aquifolium (English Holly).

Very uncommon in California. Foliage lustrous, with red berries in fall and winter. 3 to 3½ ft., \$3.00 to \$6.00 each.

LAURUS:

cerasus (English Laurel).

Effective. Large shining leaves. Can be trimmed into almost any shape. Makes one of the finest specimen evergreen plants. 50c to \$5.00 each.

MAHONIA:

aquifolium (Oregon Grape).

A native of the Pacific Coast. Purplish prickly leaves, with bright yellow flowers; blue-black berries; fine strong bushy plants. \$1.50 to \$2.50 each.

NERIUM-OLEANDER:

The Oleander is well adapted to California, though a native of Asia. Large evergreen foliage; flowers very fragrant; bloom all summer. Pink and white. \$1.00 to \$1.75 each.

PITTOSPORUM:

nigricans.

Much used for clipped hedges and mass planting. Single specimens often reach height of 20 ft.

tobira (Japanese).

Winter flowering, with very fragrant, pure white blossoms. 50c to \$2.50 each.

The Cash Value of Landscaping a Small Home

Under the above heading Albert D. Taylor, landscape architect, Cleveland, O., gave a lecture before the American Association of nurserymen at their recent meeting in Rochester, N. Y. The lecture was extremely interesting and instructive. The lantern slides illustrating his subject emphasized the points he made in a very conclusive way. He pointed out that the cash value was only an incident, that the chief value was in making the home and grounds livable and beautiful. The planting should reveal the personality of the owner and should cater to real enjoyment.

He brought out very forcefully that suitable planting of the home grounds was not really an expense, that properly placed suitable plants were an asset that invariably added value to the property, but also that the reverse was true, that improperly placed plants or unsuitable ones were a liability and really detracted from its value. In other words, landscape gardening is a profitable investment while haphazard planting was very likely to be a waste of money if not actually a detriment to the place. The greatest danger lay in the overuse of material. It was not only an unnecessary expense, but an actual detriment.

Planting Evergreens

Loosen burlap at top of ball and roll back or cut off.

Fill hole with soil. Pack firmly and leave top of ground covered with loose earth or better, mulch with straw.

Dig hole a foot larger and deeper than ball of earth. Provide good loamy top soil to fill around ball.

Set tree in hole trifle lower than it stood in nursery.

Fill good top soil up around ball. Pack firmly with feet or settle by filling hole with water.



Buddleia

Ferns

One Greenhouse—100 feet long by 35 feet wide—almost exclusively devoted to Ferns. Just one of our Specialties.

BOSTON:

An old favorite and always popular. \$1.00 to \$15.00.

WHITMANII:

One of the newer ones. More feathery than the Boston. \$1.50 and \$2.50.

NORWOOD:

A beauty. First look always sells it. \$1.50 and \$2.50.

Palms

KENTIA FOSTERIANA and BELMOREANA:

For Indoor Decoration.

Nothing adds so much to the party as a few palms. We carry a large stock at all times, and deliver and call for. Rental from \$1.00 each.

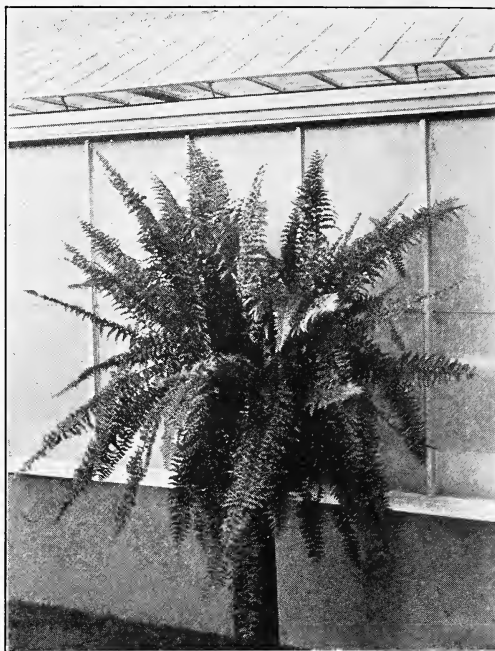
PHOENIX CANARIENSIS:

For Outdoor Planting.

Gives that oriental appearance so much admired. Extremely hardy. Well established plants.

3 to 4 foot in 5 Gal. Cans. \$6.00 each

4 to 5 foot in 5 Gal. Cans. 7.50 each



An East Lawn Fern

The East Lawn Landscape Service

We are constantly being called on for plans and suggestions for the beautification of home grounds. We are equipped to render this service. Accurate dimensions of the property, home and other buildings, the location of the roads and walks and the exposure of the house are very necessary before we can plan intelligently. These simple requirements are omitted in half the plans we receive. The kind of planting—whether of evergreens or deciduous plants will make considerable difference in price. If you would mention the amount you wish to spend we can plan accordingly.

Plan Early

One other suggestion and that is, don't wait until you are ready to plant. Our business is all crowded into a few weeks of fall and spring and we must move our products hurriedly. We like to give these plans personal attention. If you wait until the last minute we won't be able to render our best service. Try to send in your plan early and we can make a lay-out for you with more thought.

How To Care For Roses

Planting. Unwrap plants carefully and if plants are at all dry, the roots should be moistened with water. Set the plants in the prepared ground with extra care to get fine fertile soil around the roots. Make the soil firm and then give a thorough watering. Sometimes it is of great benefit to shade the plants from sun and wind for two or three days. Plant just a trifle deeper than they stood at the nursery. Care should be taken to get all the roots spread out naturally and in contact with the soil.

Pruning. In planting, trim them back to three or four good buds, as they will grow off much better. The ever-blooming roses should be shortened back each year about one-half the previous season's growth. The ramblers may be pruned by taking out the older canes after they are through blooming, leaving only the younger canes or by removing the flower spikes from the old canes.

Winter protection in the way of soil mounded up several inches about the plant, straw, coarse manure, leaves or litter, especially about the tender varieties, repays in flowers for the extra trouble.

Plant only in a sunny position in soil free of all tree roots and protected, if possible, from severe weather. Roses like fertile, well-drained soil and if one will prepare a bed especially well, he will be rewarded in wealth of bloom and vigor of plant.



Interior Flowering Plant House East Lawn Nursery

Floral Work

Being growers of large quantities of Cut Flowers, it is only natural to suppose that we are in an exceptional position to offer Floral pieces that are away above the average for freshness. Many of the flowers used in our pieces are cut only a few minutes before using. Expertly made up by experienced white help (we do not employ Japanese help) our Floral work is sure to please. Packing for shipment we take special pains with, and solicit orders from our out-of-town friends.

Prices for Floral work varies with the season, but you can be assured the price charged by East Lawn is the very lowest consistent with the quality of material.

Prices for Sprays for Funeral work run from \$1.50 up to \$15.00.

Wreaths from \$3.50 to \$5.00.

Pillows from \$5.00 to \$15.00.

Baskets for Weddings and other occasions \$7.50 to \$25.00.

East Lawn Nursery

MEMBERS

American Association of Nurserymen

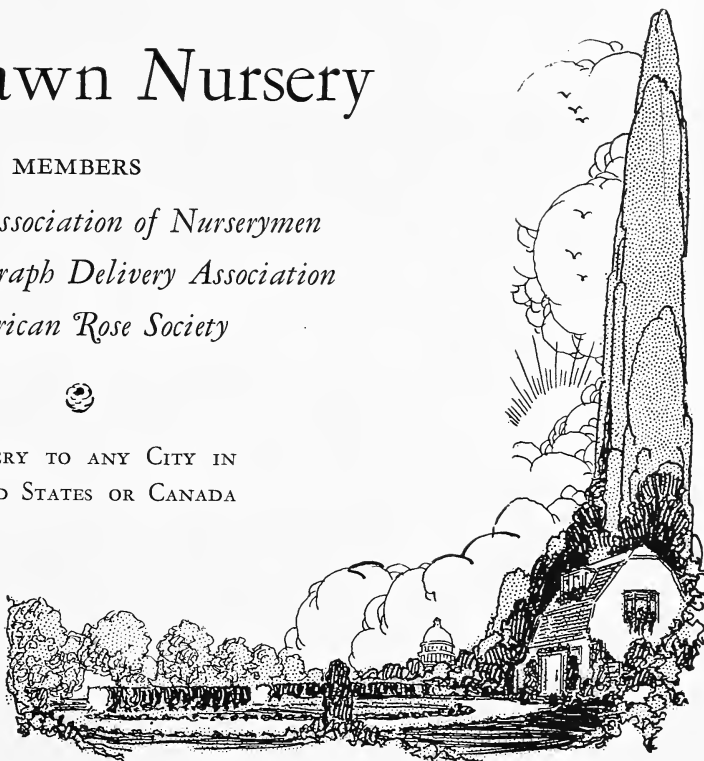
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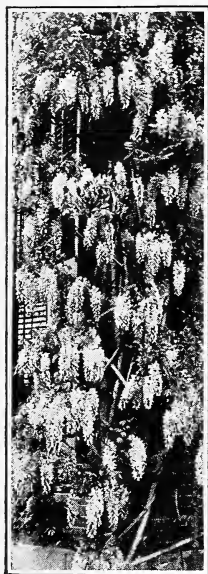
American Rose Society



DELIVERY TO ANY CITY IN
UNITED STATES OR CANADA

Palms and
Potted
Plants
Rented





Wisteria

Ornamental Vines

VINES are useful in many ways. They give quick results when planted on a new place, before trees and shrubs become established. For covering fences, rocks, walls, banks and trellises, they are peculiarly adapted. A porch without a vine is desolate and incomplete.

WISTERIA:

One of the best hardy climbers, producing great clusters of flowers. The Wisteria is the queen of the climbing vines, and for porch decoration without too much shade it has no superior.

sinensis.

The favorite variety; violet blue, perfumed. \$1.00 to \$1.50 each.

alba.

Similar to *Sinensis*, but white. \$1.00 to \$1.50 each.

AMPELOPSIS:

veitchi (Boston Ivy).

The most popular climbing plant for covering walls. Clings to smoothest surface like Ivy. Rich olive green in summer, changing to scarlet in fall. Cut plants back to six inches when planting. 60c each.

Virginia Creeper.

Rapid grower; its deep green foliage assumes brilliant shades of yellow, crimson and scarlet in the fall. 75c each.

CLEMATIS:

Montana.

The best of the early spring flowering climbers. Perfectly hardy and a rapid grower. Covered with masses of white flowers. Clings to any support. 75c each.

jackmani.

Rich purple, very popular. 75c and \$1.00 each.

paniculata.

Pure white, fragrant flowers. Blooms in August and September. 50c and 75c each.

HONEYSUCKLE:

Halliana.

Flowers pure white, turning to yellow. Fragrant. 75c each.

Red Tatarian.

Brilliant coral red clusters of flowers. \$1.00 each. Many other varieties that space does not permit to list.

The City Lot

The planting of a City lot calls for as much consideration, and gives as much pleasure as the most spacious gardens of country estates. Is there a graceful, unbroken lawn area? Do trees frame your home? Are the shrubs correctly placed and correctly planted? What about the hardy border?

These are a few of the questions that we shall be happy to help you answer satisfactorily.

"It's not a HOME until it's Planted."



Ampelopsis Veitchi

Hedge Plants

A LIVING fence—one made of plants, attractive with their green leaves, formally trained or arched branches, colored foliage or bright berries is surely more pleasing than the still, rigid, mechanical effect obtained by the similar use of wood or metal.

BERBERIS: **thunbergi.**

Nothing equals this beautiful deciduous hedge, where a dwarf hedge is wanted. Leaves small, rich green, turning to rich brilliant colors in fall. Scarlet berries. Perfectly hardy. Plant 15 to 18 inches apart. 75c to \$1.50 each.

PRIVET-LIGUSTRUM: **California.**

Of all the hedge plants, this is the most popular and more of it is planted than all others combined. It is of free growth and succeeds almost anywhere. Cut back severely before planting. Plant twelve inches apart. Strong, bushy plants, two and three years old, at \$6.00 and \$10.00 per 100, depending on height and age.

DWARF BOXWOOD:

Makes a beautiful, low, evergreen border plant. 10c, 15c and 20c each. Larger, 35c and 50c each.



Spirea VanHoutte

LAURUSTINUS:

Makes a very beautiful hedge or screen. Covered with white blossoms or buds almost continuously. 50c to \$1.50 each.

SPIREA:

van houttei (Bridal Wreath).

Makes a beautiful, informal flowering hedge. In late spring it is literally covered with a profusion of white bloom. \$1.00 to \$1.50 each.



A Barberry Hedge

Suggestions for Planting Hedges

CLIPPED HEDGES

Plant Privet 12 inches apart, depending upon compactness desired; plant Barberry 1 to 2 feet apart.

FLOWERING HEDGES

Altheas and Honeysuckles when planted about 2 feet apart make beautiful flowering hedges and screens.

Spirea Van Houtte, planted 2 to 3 feet apart in the hedge row can be trimmed or allowed to grow naturally as shown in the illustration.

Sacramento

THE CAMELLIA CITY

CAMELLIA JAPONICA:

Beautiful winter flowering evergreen—especially suited to Sacramento climate. Flowers—single or double—unusually beautiful and wax-like. Blooms in November and carries all through winter. An especial favorite with all plant lovers. Red, pink or white. \$1.50 to \$7.50 each.



Free Copy of a Helpful Booklet

How to Plant—That is the most important question after you have decided *what to plant*.

With every order shipped this spring we will send absolutely Free a copy of one of the most practical planting booklets ever written. In it you will find simple, practical instructions that will enable you to get your trees and shrubs started right. Even though you have never done any planting, "How to Plant" makes it easy. It is written by authorities, fully illustrated and in language the layman can readily understand.

This "How to Plant" booklet is simply one more evidence of the friendly and helpful manner in which we assist our customers toward obtaining a complete measure of satisfaction in the growing of East Lawn Trees and Shrubs.



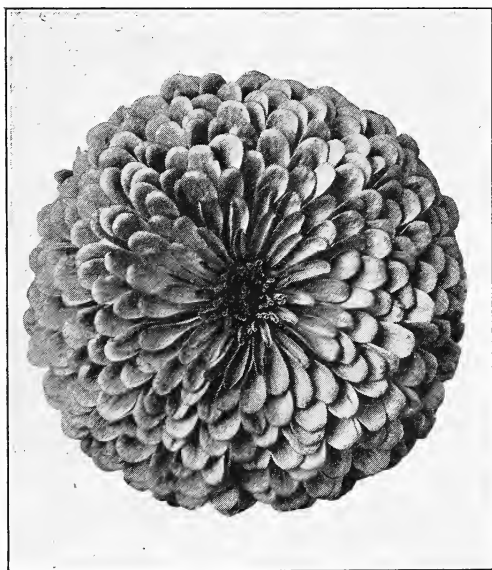
Camellia

In full bloom in December in Sacramento, California. This tree grows better in Sacramento than in any other location on this Continent. Let's grow more of them.

Zinnias

THIS wonderful flower creates a sensation wherever it is grown and it has probably gained popularity more quickly than any other improved garden flower offered in recent years. The large size, fullness of petals, extraordinary color range, and good keeping qualities have all contributed to its popularity. The flowers resemble in appearance the Decorative Dahlia and is called the Dahlia Flowered Zinnia for this reason. When in full bloom they often measure five or six inches in diameter.

*Prices of Plants
on opposite page*



Zinnia

Budding and Ornamental Plants



Delphinium

DELPHINIUM (Larkspur):

Beautiful hardy plant grown in borders for their stately habit and handsome spikes of light and dark blue flowers. Ours are a special strain.

Vanderbilts, Hybrid:

None better. Fine, strong plants. 25c each.

PANSIES:

This is another of our little specialties. The seed from which our Pansies are grown, is obtained from a Pansy specialist who grows NOTHING BUT PANSIES. This is the work he has devoted his life to, and so our Pansies are *extra choice*—not to be compared to the common or garden variety of Pansies usually offered. Giant flowered. 50c dozen.

ASTER:

In variety. 50c per dozen.

BEGONIAS:

Splendid collection. 50c to \$1.00 each.

CALLA LILY:

10c each, \$1.00 per dozen.

CANNAS:

From 15c to 25c each.

CARNATIONS:

Leading varieties. Ready March 1st. 15c each, \$1.50 per dozen.

COREOPSIS (Lanceolata):

Yellow. 50c per dozen.

CHRYSANTHEMUM:

Best varieties. \$1.00 per dozen.

COLEUS:

Variety. 25c to \$1.00 each.

CYCLAMEN:

\$1.00 to \$3.00 each.

CALADIUM ESCULENTUM (Elephant Ear):

25c each.

DAISIES, SHASTA:

Strong plants. 35c per dozen.

FUCHSIAS:

Best varieties. 25c to 75c each.

GERANIUMS:

Single and double. Red, White and Pink. \$1.50 and \$2.50 dozen.

Ivy-Leaved, running and climbing. 15c each, \$1.50 per dozen.

HELIOTROPE:

15c to 50c each.

LOBELIA:

Dwarf, compact, for borders. 50c per dozen.

MARGUERITE (Mrs. Saunders):

15c to 75c each.

MESEMBRYANTHEMUM (Rosea):

\$1.00 per dozen.

PANSIES (Steele's Giant):

50c per dozen, \$3.50 per 100.

PETUNIAS:

Single or double. 25c each.

SALVIA, SPLENDENS (Scarlet Sage):

50c per dozen.

SANTOLINA:

Silver grey edging plant. 50c per dozen.

STOCKS (Gilliflower):

Red, pink, white. 50c per dozen.

VERBENAS:

Varieties. 50c per dozen.

ZINNIA (Grandiflora):

50c per dozen.

Two choice new Dahlia flowered varieties. 75c dozen.



Roses

Two-Year-Old. Price, 75c cents each, \$8.00 per dozen, unless otherwise noted

THE "MARY WALLACE":

One of the late Dr. Van Fleet's finest productions. It makes a fine, strong, self-supporting rose, 6 to 8 feet high, with large glossy foliage. Resistant to all diseases. Blooms with great freedom in spring, and bears a considerable number of fine buds in summer and fall. Flowers well formed, semi-double, bright clear rose-pink, with salmon base to petals. Blooms average 4 inches in diameter. Hardy. Limited stock of Mary Wallace. Price, \$1.50 each.

SARAH VAN FLEET:

Disseminated only by the American Rose Society (of which we are members), and upon terms prescribed by the Bureau of Plant Industry of the U. S. A. \$2.00 each.

"HUGONIS":

This rose is a spectacular show in itself. Every branch of the previous year's growth becomes lined on both sides, to the very tip, with closely set, wide open, single flowers like dainty yellow Hollyhocks, and the branches bend over with the weight of bloom. The long arching sprays make rare and exquisite indoor decorations in early spring when other flowers are scarce. Even when through blooming, you will still have a beautiful bush, for the Acacia-like foliage makes a most decorative shrub which, as far as we are aware, is never touched by disease of any kind. Price, \$2.00 each.

AMERICAN BEAUTY:

Deep rose to carmine-cerise.

BESSIE BROWN:

Creamy white. Large and fragrant.

CECILE BRUNNER:

Salmon-pink. Great favorite.

CAROLINE TESTOUT:

Beautiful pink. Free bloomer. Highly recommended.

FRAU KARL DRUSCHKI (White American Beauty):

Snowy white, large flowers, very beautiful tapering buds. Strong grower. The very best white. Superb.

GENERAL MCARTHUR:

Fiery red. Magnificent color. Very free bloomer and has the richest fragrance. Highly recommended.

HADLEY:

Brilliant deep velvety crimson. Very scarce. 75c each.

HOOSIER BEAUTY:

Glowing crimson, beautiful in both bud and flower. Buds long and slender. Flowers large and full. 75c each.

IRISH ELEGANCE (Single):

Apricot, shaded orange and pink. Extremely handsome in bud. Always in bloom. A great favorite.

IRISH FIRE FLAME (Single):

One of the most pleasing color combinations in any variety. The long pointed buds are deep maddery orange, splashed with crimson. Opens up to a large single flower of rich, satiny old-gold. Worthy of a prominent place in every garden.

J. B. CLARK:

Intense deep scarlet, heavily shaded blackish crimson. Very fine.

KILLARNEY:

Flesh-colored pink. Buds long and beautiful, free bloomer. Very fragrant.



Mrs. Aaron Ward

Roses (continued)

KILLARNEY BRILLIANT:

Most brilliant pink color. Strong grower and blooms very freely. Delicious perfume.

MY MARYLAND:

Bright salmon pink. Strong grower. Very fragrant and free bloomer.

OPHELIA:

Light salmon, flesh pink, shading to yellow. Many rosarians consider this the best rose of its color. Blooms freely all season.

PAUL NEYRON:

The largest of all roses. Very clear salmon-pink. Bright and double. Highly perfumed.

PAPA GONTIER:

A magnificent rose. Brilliant carmine, very fragrant. A great favorite.

PRINCE CAMILLE DE ROHAN:

Deep velvety crimson. One of the best dark-red roses.

RADIANCE:

Soft carmine pink. Very sweet fragrance. Vigorous grower, free bloomer.

ULRICH BRUNNER:

Bright, cherry red. Very fine. Long stems and beautiful flowers. Highly recommended.

SUNBURST:

A magnificent yellow, shaded orange-copper. Long buds on strong stems. One of the best. 75c each.

GOLDEN EMBLEM:

Put this one at the top of your list. It is a rich golden yellow. One of the very best—if not the best—yellows ever introduced. Foliage bright glossy green. \$1.50 each.

ROSE MARIE:

Clear bright pink. One of the very best of its color. 75c each.

KAISERIN AUGUSTA VICTORIA:

White. Blooms are very large, full and globular, and produces until late autumn.

LOS ANGELES:

One of the finest roses ever introduced. Flame pink, toned with coral, and shaded translucent gold at base of petals. Very fragrant. Buds long and pointed. Nothing finer. \$1.50 each.

LADY HILLINGDON:

Pleasing shade of orange-yellow. Very fine in the bud stage. Free bloomer.

LILLIAN MOORE:

New. This is the \$10,000 Prize Rose. Deep, pure Indian-yellow. Free bloomer.

LYON:

Shrimp pink color, center shaded to chrome yellow. Gorgeous color, very fragrant, good shape, very popular. 75c each.

LA FRANCE:

Silvery pink, one of the best of the pinks; constant bloomer and very sweet-scented.

MME. EDOUARD HERRIOTT (Daily Mail Rose):

The buds, which are long and pointed, are coral-red, shaded yellow at base. A vigorous grower.

MADAME COCHET:

White. Clear white buds.

Pink. One of the finest pinks.



Paul Neyron



Gen. McArthur

Roses (continued)

MRS. AARON WARD:

Distinct shade of apricot-yellow. Free bloomer. Flowers full and very well formed.

MRS. JOHN LAING:

Soft pink, free flowering. Exceedingly fragrant. A beautiful rose.

MRS. W. CHRISTY MILLER:

Blooms of enormous size. Rosy carmine.

CLIMBING BANKSIA (White):

A thornless, climbing rose, glossy foliage, flowers small, but bloom in great profusion in early summer.

CLIMBING BANKSIA (Yellow):

Same as white. Deep yellow.

CL. SUNBURST:

An intense shade of golden orange and yellow. Buds large and well formed. One of the very finest. 75c each.

CL. LADY HILLINGDON:

Brilliant golden yellow. Very fine long slender buds. Continuous bloomer. 75c each.

CL. CHEROKEE (Pink):

Clear pink. Vigorous climber, foliage glossy, dark green.

CL. MME. CECILE BRUNNER:

Beautiful salmon-pink. The well-known "Baby Rose." Same as bush.

CL. CAROLINE TESTOUT:

Large, beautiful pink flowers. Blooms all season.

CL. COCHET (White):

Very strong climber, creamy white, long pointed solid bud.

CL. DOROTHY PERKINS:

Shell pink. Blooms in springtime only. Sweet fragrance.

CL. KAISERIN AUGUSTA VICTORIA:

Very popular white.

CL. LA MARQUE:

A magnificent white climber. Continuous bloomer.

CL. MARECHAL NIEL:

A beautiful yellow. Buds are well shaped and solid. Delightful fragrance. One of the very best.

CL. PAPA GONTIER:

Dark, rosy crimson, fine, large, sweet-scented buds. Continuous bloomer.

CL. REINE MARIE HENRIETTE:

Cherry red. Flowers large and fragrant. A fine climber. Liable to mildew in the early season. And many others that room does not permit us to list.

LOS ANGELES:

One of the finest varieties ever introduced. This is a "Native Son" (or is it daughter?) being introduced by Howard & Smith of Los Angeles. Flame pink toned with coral, and shaded gold at base of petals. Beautifully formed, fragrant, vigorous grower and free bloomer. Nothing better. 75c each.

WM. F. DREER:

A beautiful color combination of shell-pink, orange and golden yellow. Long pointed buds that open into full, well shaped blooms. A continuous bloomer. \$1.00 each.

SUNBURST:

See color plate on front cover. Orange yellow with deeper center. Long pointed buds. Very fine. 75c each.

PAUL'S SCARLET CLIMBER:

No other rose in its class can compare with it for brilliancy of color, which is vivid scarlet. Will not burn or bleach until the petals drop. Flowers medium size, semi-double, freely produced in clusters of from 3 to 20 flowers each, on much branched canes, being literally covered with blooms from top to bottom. Awarded Gold Medal by the National Rose Society. 75c each.



Los Angeles



Mrs. John Laing



Climbing American Beauty



Wisteria



Mrs. Aaron Ward

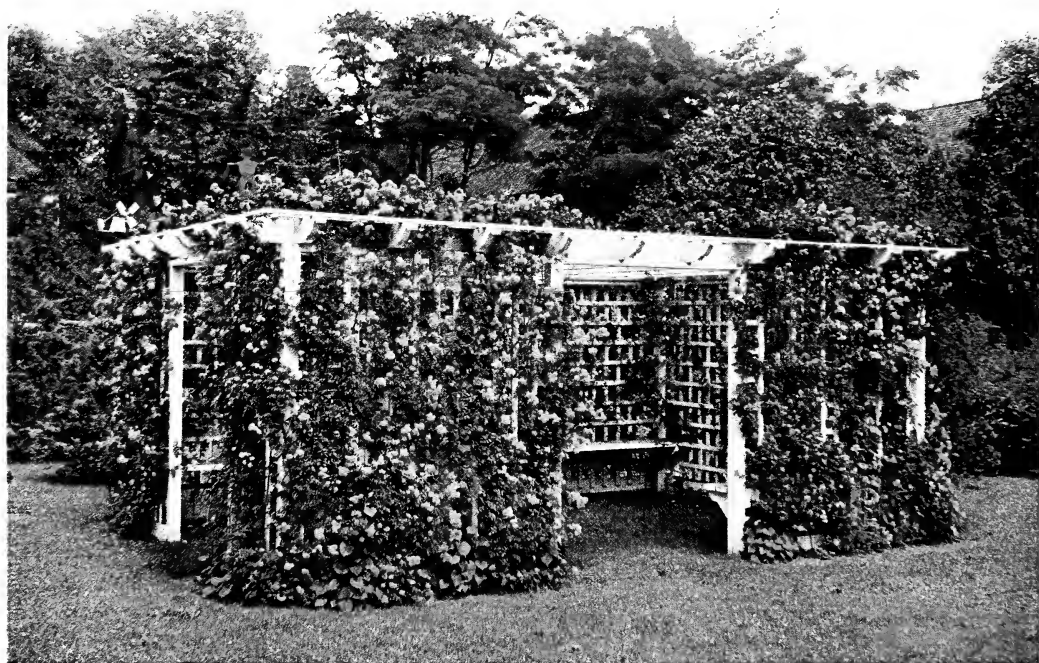


Paul's Scarlet Climber

GUARANTEE

We guarantee that when your order is filled, only first class stock is used. We guarantee that when your trees or shrubs are shipped by us, they are alive, and in first class condition.

East Lawn Nursery



Dorothy Perkins Roses covering an arbor. The backyard can be made a beautiful and enjoyable summer outdoor living room